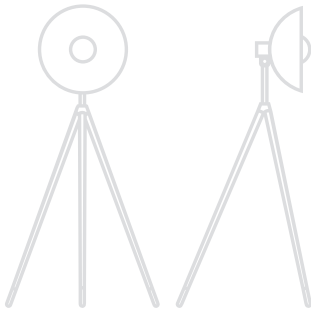
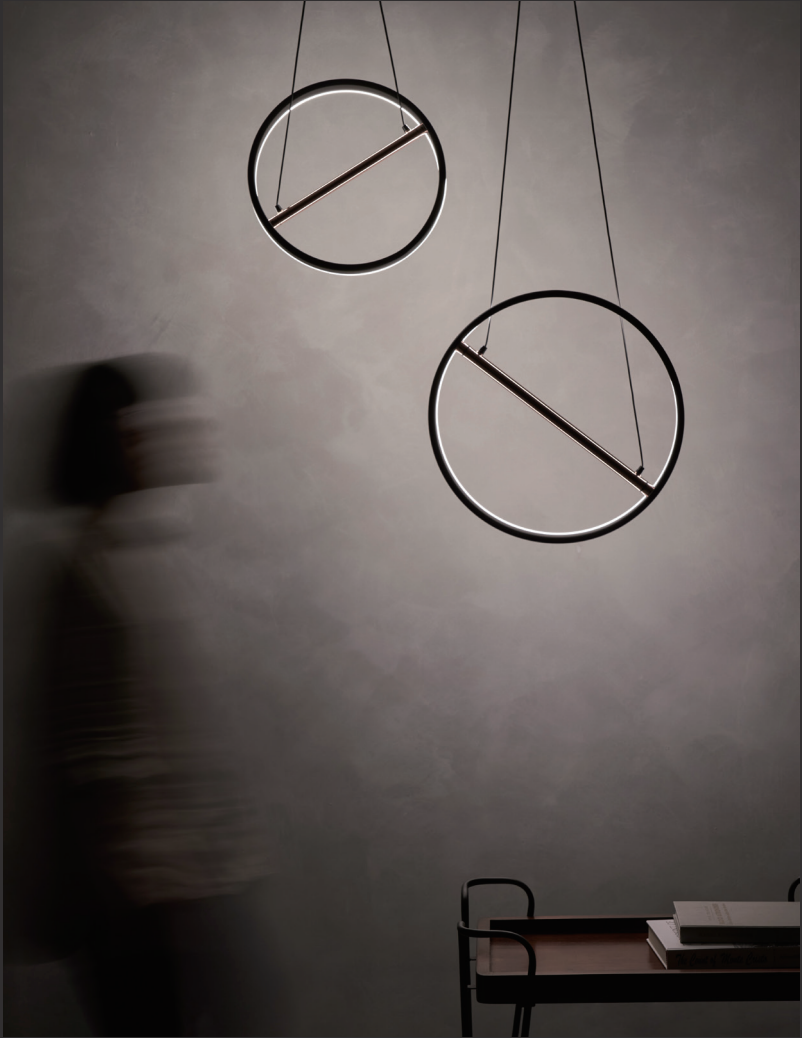


**SEED**DESIGN



**20**  
**21**  
Creation of lights driven by  
primitive emotion and mechanics,  
in pursuing of fully integration  
between minimalism design and  
maximum functionality.



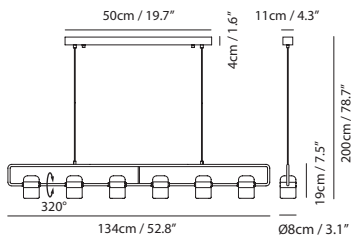
Name after Simplicity, Elegance, Eternity and Delight. SEEDDESIGN products' approach plays on classic and postmodern design iconography. To challenge users' perceptions, we always package with exclusive devices to enable users to interact with lights.



With a harmonious mingle of minimalism, let the LING shine through. Inspired by the beauty of patterned metal fences built around balconies and windows, LING is a nostalgic well-orchestrated interlude. With an embedded LED light source the LING's adjustable pendant gracefully creates the perfect ever-changing lighting configuration to suit your various needs. With an airy grace, the LING provides ample lighting yet remains clean and seamless.

By Li, Hui Lun, 2017





### Ling Pendant PL6

SLD-80PF6

LED 6 x 6W 3000K CRI 90 1270lm

Built-in dimmable driver

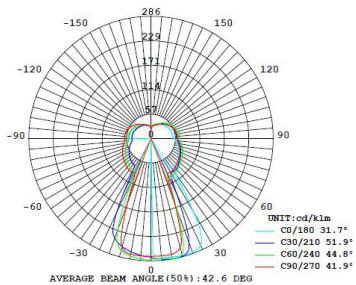
NW : 7.5kg / 16.5lb



matt black + copper



matt white + matt brass



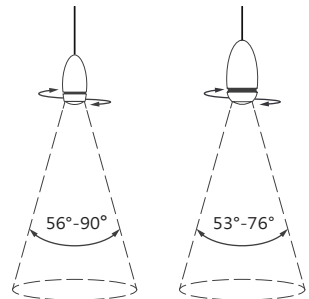
# DAWN



A metaphor of sunrise, emits the first light from sea horizon in a day, DAWN brings us a new lighting experience of life. Beneath the simple neat appearance, embedded with an optical zoom lens, it allows you to make your own luminaire statement, more than just brightness but practical and multiple functions.

Admire its ease of use, turn up to distribute marvelous atmosphere to soften the light ; turn down to change to spotlight to project , combined with superior lighting performance, it successfully obtained both quality and unique in design.

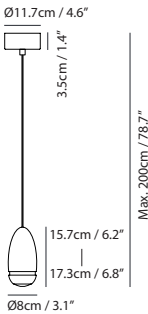
By Chen, Chao Cheng, 2020



SLD-61

SLD-81

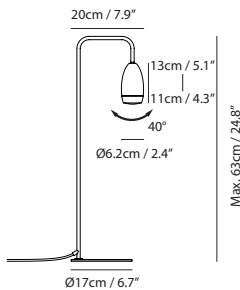




### Dawn Pendant

SLD-81P  
 LED 6.5W 3000K CRI93 552lm  
 Zoom optic between 53-76°  
 NW : 1.1kg / 2.4lb

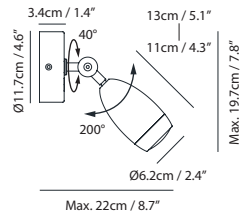
- matt black + shiny black ring
- matt black + champagne gold ring



### Dawn Table

SLD-61D  
 LED 6W 3000K CRI93 510lm  
 Zoom optic between 56-90°  
 NW : 1.7kg / 3.8lb

- matt black + shiny black ring



### Dawn Wall

SLD-61WRTE  
 LED 5W 3000K CRI93 425lm  
 Zoom optic between 56-90°  
 Touch dimmer switc  
 NW : 0.8kg / 1.8lb

- matt black + shiny black ring
- matt black + champagne gold ring





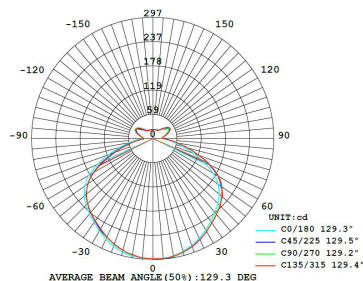
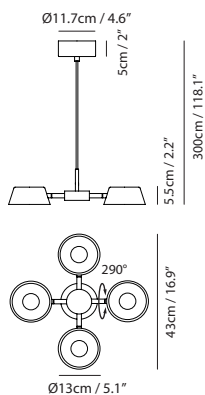




OLO always originates from a circle or a line. Using the basic elements to create the picture of a light, Designer White challenges our every imagination by series that is designed to be limitless in possibilities.


Circular suspension conveys the nostalgic expression traced back to round table, which symbolizes "reunion" in traditional Chinese dining. Rotatable lamp shade embedded in cutting-edge design of hollow circles with glare-free LED lighting, the CRI 90 softened light can impressively create practical as well as ambient light. Occasionally light distribution is allowed due to rotatable structure of each shade. Upside or downward, let your imagination run wild and allow the fun to begin.

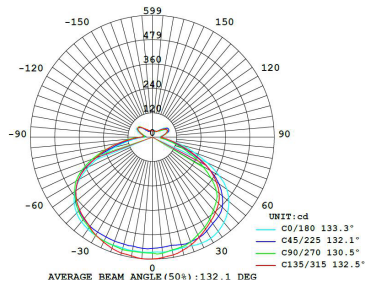
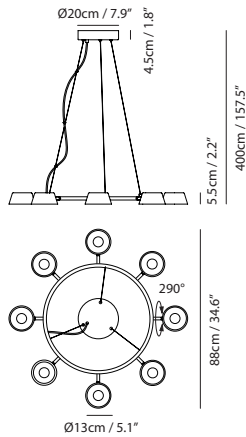
By Li, Hui Lun, 2019



#### OLO Pendant PC4

SLD-130PC4  
 LED 4 x 6.5W 3000K CRI90 1400lm  
 Built-in dimmable driver  
 NW : 2.2kg / 4.9lb

 matt black + copper shade



### OLO Pendant PC8

SLD-130PC8

LED 8 x 6.5W 3000K CRI90 2530lm

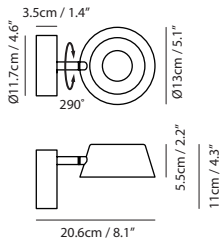
Built-in dimmable driver

NW : 4.6kg / 10.1lb

● matt black + shiny black shade






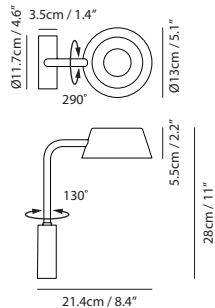




### OLO Wall




SLD-130WRTE  
LED 6.5W 3000K CRI90 415lm  
Touch dimmer switch  
NW : 0.6kg / 1.3lb

-  matt black
-  matt black + champagne gold shade
-  matt black + copper shade



### OLO Wall WU

SLD-130WUTE  
LED 6.5W 3000K CRI90 415lm  
Touch dimmer switch  
NW : 0.8kg / 1.7lb

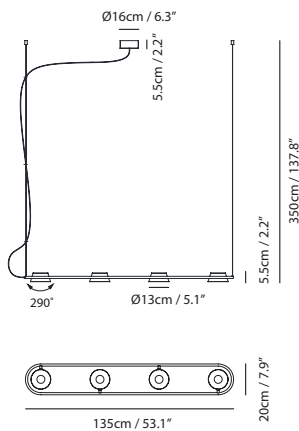
-  matt black
-  matt black + champagne gold shade
-  matt black + copper shade

ØLOØ



ØLO Ø infused the diameter symbol  $\Phi$  into the basic elements of circle and line. The round angle of the wall/ceiling lamp impressively covers every object in need with an omnidirectional light rotation, which can be tilted vertically or horizontally. With the finely welded frame of round and U-bend, it looks like Saturn ring embraces the floating and flipping lamps in its arms that served us sufficient warm light as a soft aria.







### OLO Ø Pendant PL4

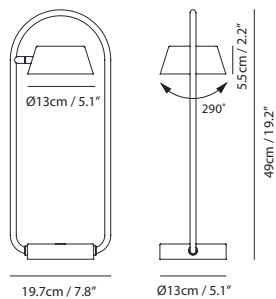
SLD-130PL4

LED 4 x 6.5W 3000K CRI90 1400lm

Built-in dimmable driver

NW : 2.9kg / 6.4lb

-  matt black + shiny black shade
-  matt black + champagne gold shade



### OLO Ø Table

SLD-130DTE

LED 6.5W 3000K CRI90 415lm

Touch dimmer switch

NW : 1.4kg / 3lb

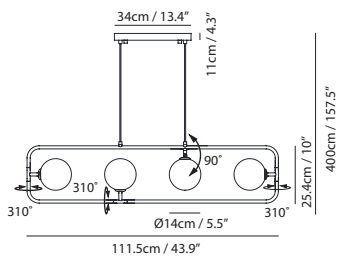
-  matt black + champagne gold shade

# SIRCLE





SIRCLE, a symbolization merged Square and Circle, inspired by the East aesthetic philosophy, the circular light ball just like a soft tender mind leans on the rigid prudent frame, chemically shaped a harmonious feature with its flexible body inside-out. Meanwhile, the fantastic performance of light through the opal mouth-blown glass, spreading the beauty of moonlight all over the space.

By Li, Hui Lun, 2020

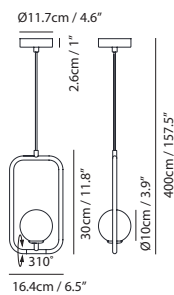


#### Sircle Pendant PH4

SG-140PH4  
 G9 4 x 5W LED 2700K CRI90  
 Mouth-blown glass  
 NW : 4.3kg / 9.5lb



-  matt opal + champagne gold
-  matt opal + matt black

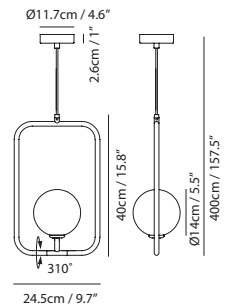




### Circle Pendant S



SG-100PV  
 G9 1 x 3W LED 2700K CRI90  
 Mouth-blown glass  
 NW : 0.8kg / 1.8lb

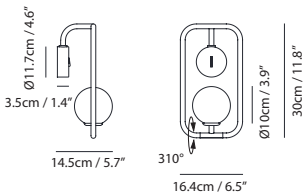
-  matt opal + champagne gold
-  matt opal + matt black



### Circle Pendant L

SG-140PV  
 G9 1 x 5W LED 2700K CRI90  
 Mouth-blown glass  
 NW : 1.6kg / 3.5lb

-  matt opal + champagne gold
-  matt opal + matt black





### Sircle Wall

SG-100WV

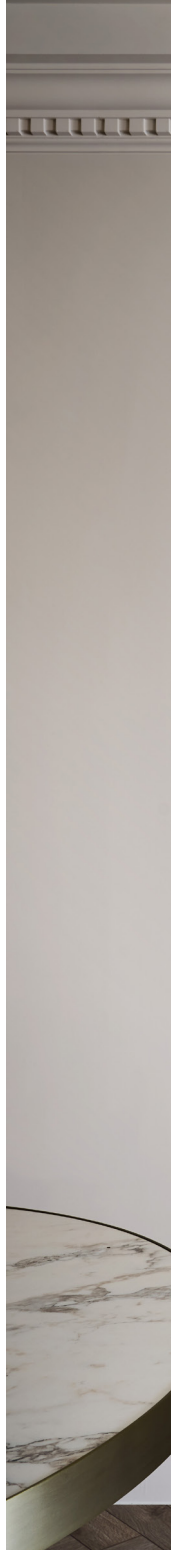
G9 1 x 3W LED 2700K CRI90

Mouth-blown glass

NW : 1.1kg / 2.4lb

-  matt opal + champagne gold
-  matt opal + matt black

\* Fixture can be installed horizontally, or vertically, in both directions, offering a high degree of flexibility.





SOL



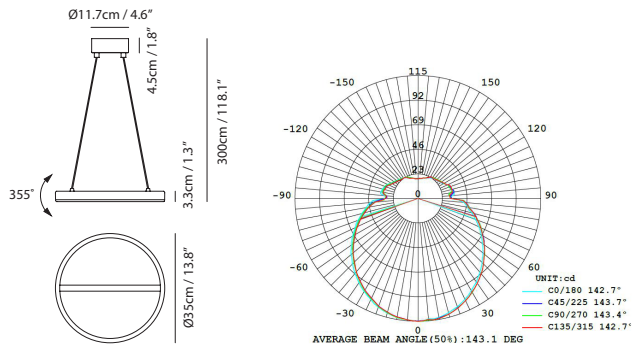
24





SOL collection is low-key design with elaborate consideration, consists of pendant, table lamp and even bow lamp type. SOL's ring-like lampshade is finely affixed to a metallic luster balance bar, demonstrating the definition of understated luxury. The adjustable ring tilt allows the pendant to function almost like a planet floating on a track of stars. Invisible LED strip makes the light source impeccable, with a gradual dimming capability, rendering it possible for you to re-create your own personal sunrise and sunset.

By Kuo, Keng Dian, 2019



### SOL Pendant S

SLD-350P

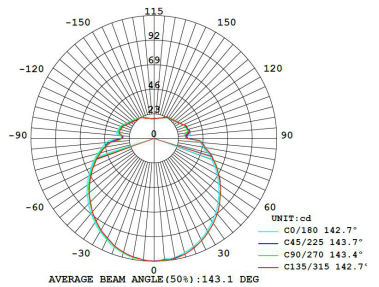
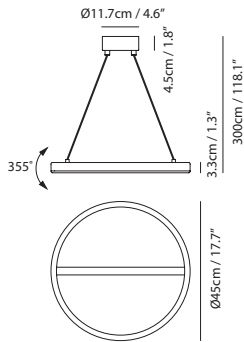
LED 17W 2700K CRI90 622lm

Built-in dimmable driver

NW : 1.2kg / 2.7lb

 matt black + copper

\* Prior to installation, user can decide to have the light source point "up" or "down" base on deisgn requirements.



### SOL Pendant L

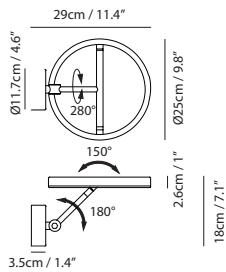
SLD-450P  
 LED 21W 2700K CRI90 802lm  
 Built-in dimmable driver  
 NW : 1.5kg / 3.5lb

 matt black + copper

\* Prior to installation, user can decide to have the light source point "up" or "down" base on deisgn requirements.



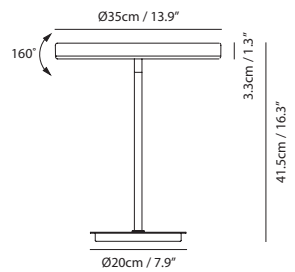




### SOL Wall

SLD-250WRTE  
 LED 7W 2700K CRI90 250lm  
 Touch dimmer switch  
 NW : 1kg / 2.2lb

 matt black + copper



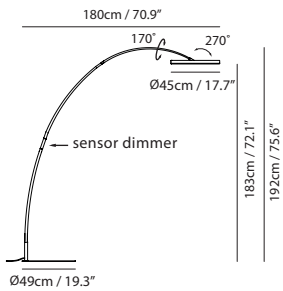
### SOL Table

SLD-350DTE  
 LED 15W 2700K CRI90 550lm  
 Touch dimmer switch  
 NW : 2kg / 4.4lb

 matt black + copper



Meet the SOL bow lamp, an extension of the SOL series. Produced in carbon fiber, SOL bow lamp is undoubtedly a product that is sturdy, every inch resilient in structure and ideally completing the original idea from designer.



### SOL Floor

SLD-450FLE  
LED 21W 2700K CRI90 8021lm  
Optical sensor dimmer  
NW : 15.3kg / 33.7lb

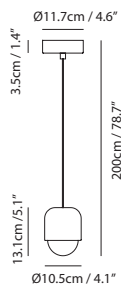
 matt black + copper

# CASTLE MUSE



A term derived from Greek mythology, Muses were nine goddesses, that symbolized the greatest of arts and sciences. Today a Muse is defined as a person or object who is the source of inspiration for a creative artist. SEED Design has brought a spark of ingenuity and created our very own MUSE. Crafted with a combination of opal glass and concrete, the lamp is stunning even in its simplest state.

By Chen, Chao Cheng, 2018



## Muse Pendant

SLD-1012P  
LED 6.5W 3000K CRI90 550lm  
Built-in dimmable driver  
NW : 1.3kg / 2.9lb

● concrete

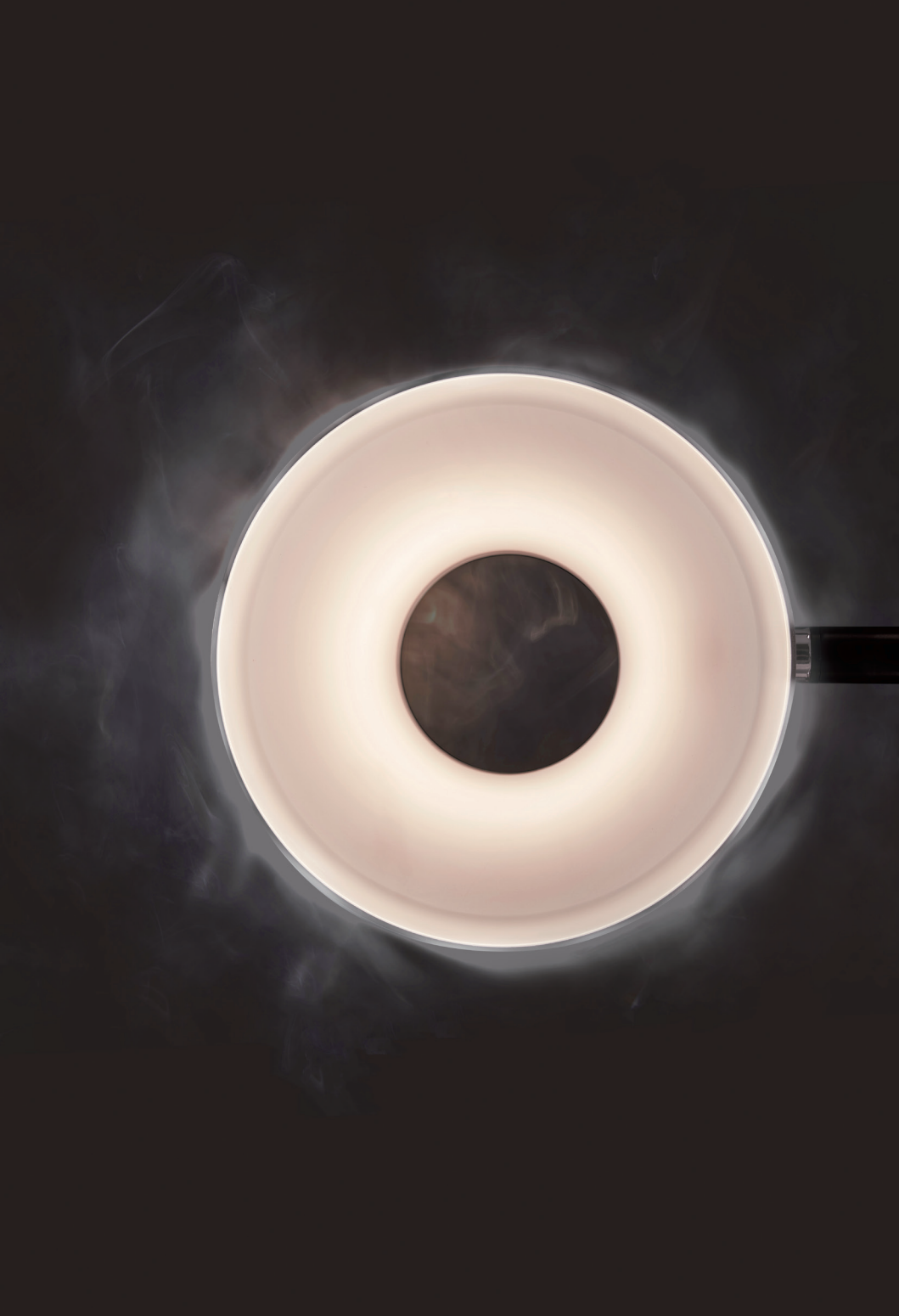




We do not follow trend,  
we follow people.

We do not light up houses,  
we light up dreams.

We do not create lighting,  
we create happiness.



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