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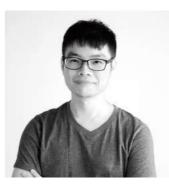




At SEEDDESIGN we continue to be proud pioneers and creators of innovative modern lighting. Our name SEED is a derivative of all things our products embody. Our lamps resemble Simplicity and Elegance, with this what we create will last an Eternity, and at the end of the day, our goal is to Delight. We have a no-nonsense approach in our aesthetics. Our products remain simple and straightforward yet extraordinary to the very last detail. We are inspired by post-modern designs, classic silhouettes that stand the test of time, and we have revived these with our updated interpretations. SEEDDESIGN products take in account function and usability. We are always thinking about how our users interact with the table lamp that sits on their desk, or that pendant that shines over their dining table. We offer extraordinary craftsmanship with fine-tuned engineering. From residential to commercial spaces, we advocate our plight, illuminating one space at a time. Every piece is meticulously crafted with ardent passion and stringent ethics. Meet SEEDDESIGN, allow us to light up your life.



Chen, Chao Cheng 陳昭成 ARCHER/ CASTLE/ CHINA/ DOME LALU+/ PLANET



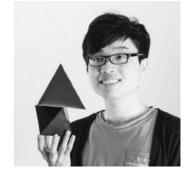
Kuo, Keng Dian 郭庚典 мими



Chang, Ting Ting 張渟渟 DORA



Li, Hui Lun 李慧倫 CARRY/ NUMEN/ ZHE



Wang, Chung Cheng 王崇政 SALUTE



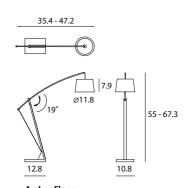
Co	llection		Desk	Floor	Wall	Pendant	Collection	Desk	Floor	Wall	Pendant
06	ARCHER 射手座			F			40 LAITO WOOD 沐光	D			
09	CARRY 盛		D	F			43 LALU+ 拉魯	D	F		P
12	CASTLE 堡壘	LED			W	P	46 MIST 嵐				P
18	CONCOM 相伴				W		50 MUMU 目木 LED				P
20	CHINA 閣		D	F			52 NUMEN 精靈	D			
23	DAMO 達摩		D				54 PLANET 行星 LED	D	F		
26	DODO 嘟嘟鳥			F		P	57 SALUTE 舉杯				P
29	DOBI 多比		D			P	60 SQUARE 方 LED	D			
32	DOME 蒼穹					P	62 STREAM 彗星	D			
35	DORA 朵拉	LED				P	64 TICKTOCK 滴答 LED	D			
38	HELIO 日寰					P	66 ZHE 柘	D			P
39	LAITO 光				w	Р	72 TECHNICAL DATA 索引			Measure	ment : Inches



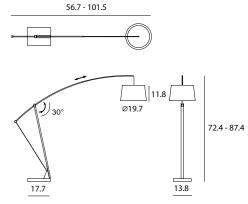


ARCHER 射手座

ARCHER is one of the brightest constellations in a summer night. The solid bow arm is constructed with beech. The bowstring is conveniently created for easy adjustment in the lamp's arm. The ARCHER is available in two floor sizes. Its base is solidly constructed with metal. With ingenuity and technique, the wires are concealed within the wooden body.



Archer Floor
SQ-703FR
E26 1 x Max 60W
Materials : fabric, steel, beech
Color : matt black
Remark : w/o diffuser



Archer Mega Floor SQ-603FLR E26 3 x Max 60W Materials : fabric, steel, beech Color : matt black Remark : with diffuser





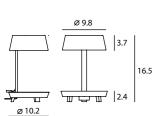




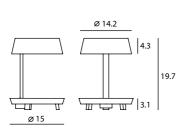


CARRY 盛

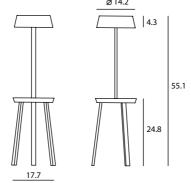
CARRY marries utility with design. Not only is the CARRY chic enough to spruce up any space, it also serves as a great light source, it is strategically designed with a plate to hold daily essentials such as keys and coins. The CARRY helps you achieve meticulous order in a fast paced society, a must-have for any modern lifestyle. The lamp comes equipped with a USB adapter, specially designed for our technology enriched way of life.



Carry Table Mini
SQ-6353MDU
E26 1 x Max 60W on/off rocker switch
Materials : steel, beech
Color : matt black & red / matt white & beech
USB charger



Carry Table
SQ-6350MDU
E26 2 x Max 60W on/off push switch
Materials : steel, beech
Color : matt black & red / matt white & beech
USB charger



Carry Floor
SQ-6350MFU
E26 2 x Max 60W on/off push switch
Materials: steel, beech
Color: matt black & red / matt white & beech
USB charger







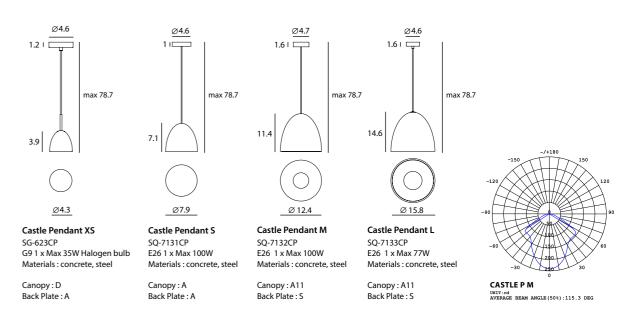
10 / CARRY /11



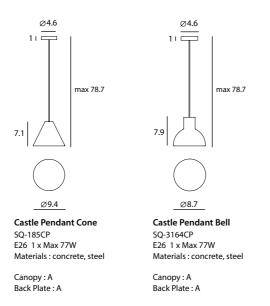


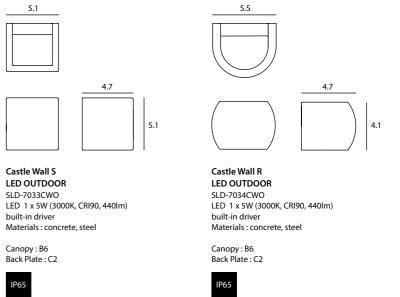
CASTLE 堡壘

CASTLE desires to challenge your every perception of texture and lighting. As a material, concrete is exceptionally energy efficient compared to that of metal or glass. By using concrete as a lampshade the CASTLE has responsibly kept in tune with concepts of green living in mind. It comes with multiple choices in pendants, and wall lamp for outdoor (IP65).









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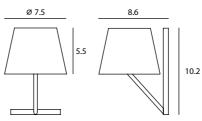
16 / CASTLE /17





CONCOM 相伴

Cast a shadow on yourself. CONCOM creates a fascinating visual illusion in space, taking something 2D and morphing it into some 3D. The design concept is inspired by the ideology of companionship and harmonious families coming together. Allow CONCOM to be your backdrop, gently lighting up your surroundings in which people come together and interact with one another.



Concom Wall SQ-513MW E12 1 x Max 30W Materials: steel Color: matt black / matt white

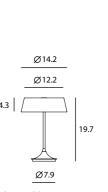




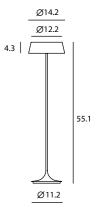


CHINA 閣

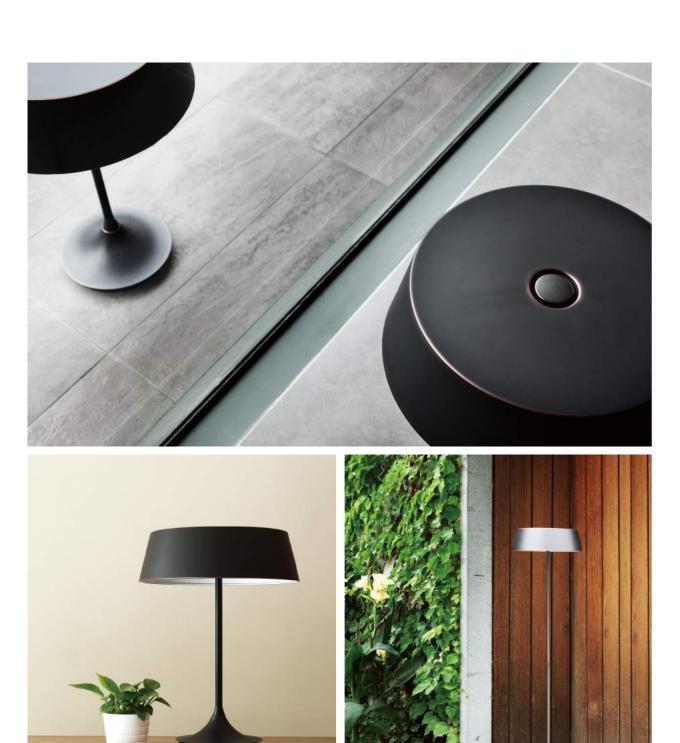
CHINA epitomizes an oriental spirit, an elder with infinite wisdom. CHINA features an impressive oil-bronzed finish with brushed copper edge. It intelligently comes with a DJ on/off switch. Turn the base on and you will find a subtle light spinning. It is singing and celebrating the chords of the Eastern spirit.



China Table SQ-6350MDJ-1 E26 2 x Max 60W Patent DJ-on/off switch Materials: steel Color: oil bronze



China Floor SQ-6350MF-1 E26 2 x Max 60W In-line foot on/off switch Materials : steel Color : oil bronze

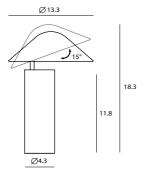






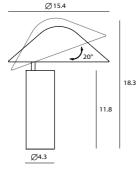
DAMO 達摩

A legendary wise man named Bodhidharma spent nine years in quest to uncover the truth to Buddhism. He was so strong-minded that nothing could challenge his determination. In reverence to the legendary sage, we would like to demonstrate his dynamic spirit and unwavering attitude. We hereby unveil DAMO. DAMO not only crafts a sense of serenity it also instills utmost vitality through its brightness, clarifying your innermost thoughts when needed.



Damo Table Simple SQ-339MDRS E26 1 x Max 60W On/off push switch . Materials : steel

Color: copper / matt black



Damo Table SQ-339MDR E26 2 x Max 60W On/off push switch Materials : steel Color: copper / matt black







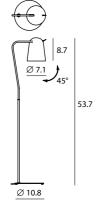
DAMO / 25 24 / DAMO



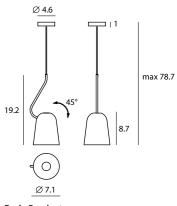


DODO 嘟嘟鳥

Drawing back fondest memories to a character in the Alice in the Wonderland fairytale, DODO the birds' appearance is comical yet beautiful. Inspired by his whimsical body shape, DODO is undoubtedly the best demonstration of natural simplicity. Equipped with dip switch, the DODO light can light up anyone's courage and adventurous mind. In addition, its' adjustable shade provides ample covering and tilts at whatever angle your heart desires. Time to light up your world! Meet DODO.



Dodo Floor SQ-218FR E26 1 x Max 60W Materials : steel Color : matt black



Dodo Pendant SQ-218PS E26 1 x Max 60W Materials : steel Color : copper / matt black

Canopy : A Back Plate : U

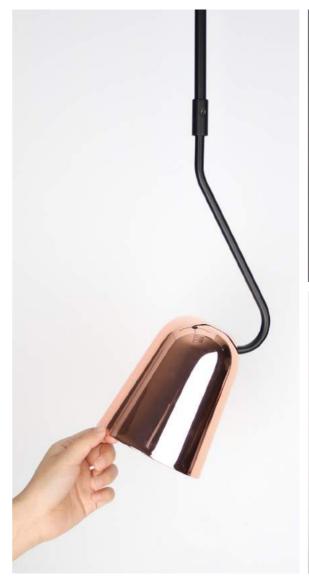










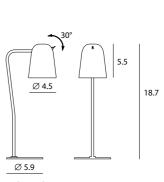




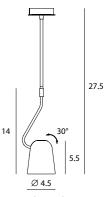


DOBI 多比

Catering to smaller scaled spaces, the DOBI offers a more petite version of the ever so popular DODO. Besides scaling down in size, the DOBI remains true to much of the original DODO features such as the incorporation of a dip switch, elongated dome shape, and adjustable shade. For those with a tight space to work with, but unwillingness to compromise on style, the DOBI is a must have.



Dobi Desk SQ-2181D E12 1 x Max 30W Dip switch, black SPT-2 PVC wire Materials : steel Color : copper w/ matt black matt brass w/ shiny white



Dobi Pendant R
SQ-2181PR
E12 1 x Max 30W
Materials: steel
Color: copper w/ matt black
matt brass w/ shiny white

Canopy : B Back Plate : A6

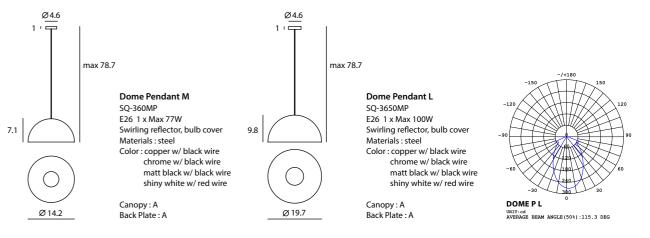
30 / DOBI DOBI / 31





DOME 蒼穹

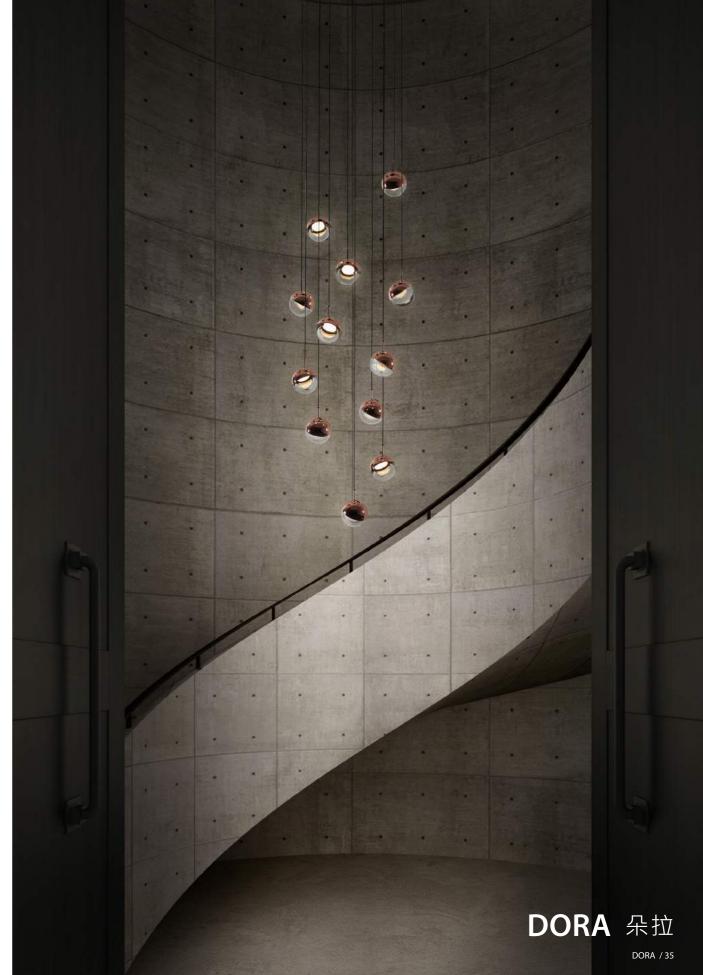
DOME fuses simplistic ideologies with precision craftsmanship. Balanced with a clean classic silhouette, the DOME features a dramatic oversized lampshade in a very no nonsense approach. This design is spectacularly coated with a centric-circled aluminum reflector and bulb cover, which warms the ambience in any room.







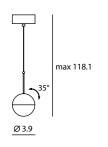


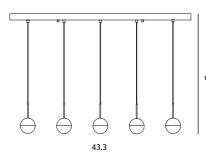




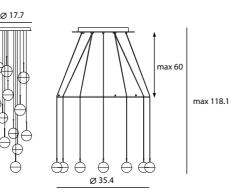
DORA 朵拉

Our DORA collection is Oh So Chic! Our up-and-coming young designer, Ting, drew the inspiration from her childhood. She wanted to create a collection that was versatile, interactive, and fun. With DORA, end users can really be a child again. Have fun with the collection and hang it individually or in a cluster, in whatever position your heart desires. Combined with cutting edge technology, the DORA is embedded in a CRI 90 LED luminance that gently distributes the light. We conveniently offer three suspension methods: pendant, chandelier, and circular suspension.









Dora Pendant

SLD-1010P LED 1 x 6.5W (3000K, CRI 90, 600lm) Built-in driver Materials : steel, clear glass

Color: copper / brass
Canopy: R

Canopy: R Back Plate: R

Dora Pendant PL5

SLD-1010PL5 LED 5 x 6.5W (3000K, CRI 90, 3000lm) Built-in driver Materials : steel, clear glass

Color: copper / brass
Canopy: R1

Back Plate : R1

Dora Pendant P12 / PC 12

SLD-1010P12 / SLD-1010PC12 LED 12 x 6.5W (3000K, CRI 90, 7200lm) Built-in driver, ring height adjustable Materials : steel, clear glass Color : copper / brass

Canopy : R2 Back Plate : R2





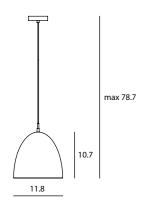


36 / DORA





HELIO pendant gently keeps the illuminance flowing through its oval shade. Sleek cone-shaped pendant, HELIO, provides for a very modern yet straight forward aesthetic. A swirling brushed gold interior and a reflector bulb cover are added features to this pendant. The HELIO really is as alluring from the inside as it is from the outside.

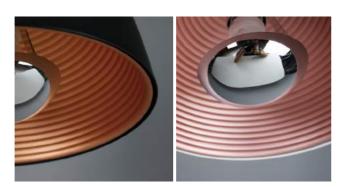


Helio Pendant

SQ-633MP E26 1 x Max 77W Swirling reflector, bulb cover

Materials : steel Color : matt pure white w/ brushed rose gold reflector matt black w/ brushed apricot gold reflector

Canopy: A3 Back Plate: A3



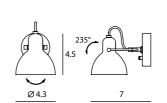


LAITO 光

The LAITO's vintage shape brings back the silhouette of what lamps use to look like when you walked into a bank or library back in the day. Our specially designed fishbone structure enhances balance and allows rotation in the lampshade. We've taken what otherwise would only be considered a desk lamp and created a pendant lamp version out of of this. Ponder over your work, while LAITO focuses on you.

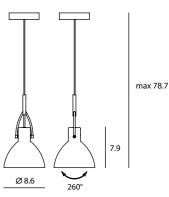






Laito Wall Mini
SQ-793MWR
E12 1 x Max 30W
on/off switch
Materials: steel
Color: matt black w/ black textile wire
matt brass w/ black textile wire
shiny copper w/ black textile wire
chrome w/ black textile wire

Canopy: A2 Back Plate: A2



Laito Pendant M
SQ-8961MP
E26 1 x Max 77W
Materials: steel
Color: matt black w/ black textile wire
matt brass w/ black textile wire
shiny copper w/ black textile wire
chrome w/ black textile wire

Canopy: A3 Back Plate: A3

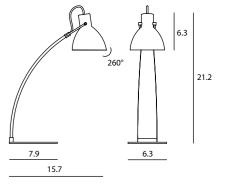
38 / HELIO





LAITO WOOD 沐光

LAITO is a recognizable classic. Our modern interpretation incorporates wood elements that embody natural textures and aromas. Electric wires are cleverly concealed in the wooden arch of the lamp, emerging out at the mattd metal base. To add a twist of modern, the contrasting cord serves as an interesting element of surprise. LATIO is perfectly sized for small spaces but ready to make a big impact.



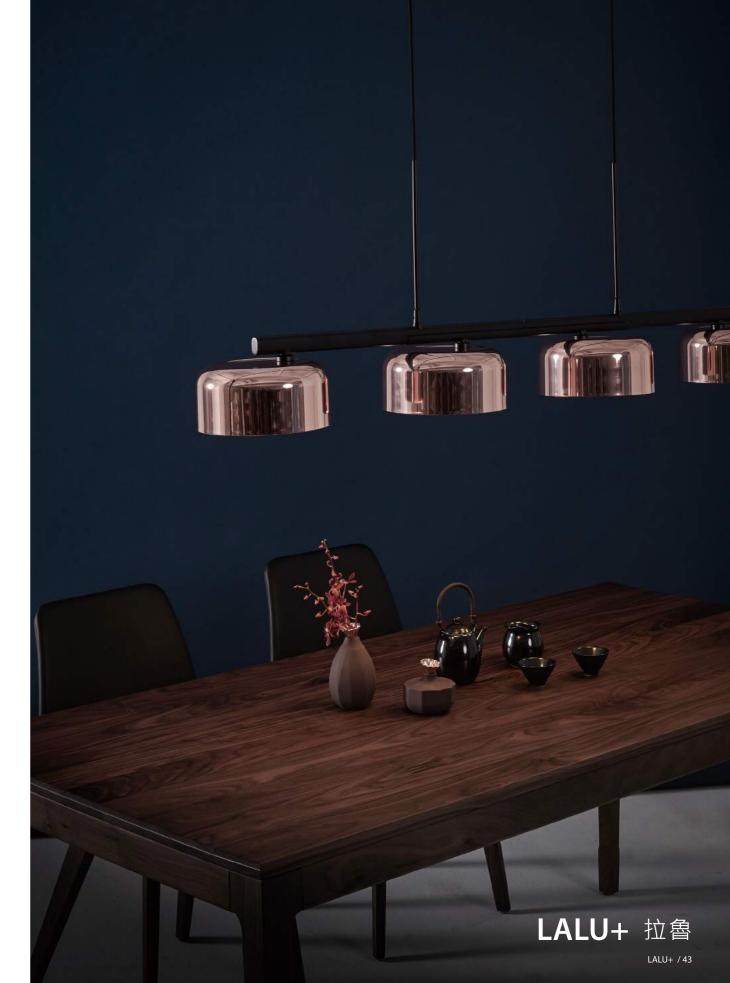
Laito Wood

SQ-893DWR E26 1 x Max 60W Shade rotatable In-line on/off hand switch Materials : steel, beech Color: matt black w/ red cord matt grey w/ orange cord matt white w/ turquoise cord











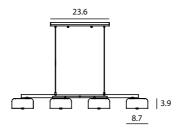


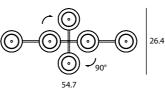




LALU+ 拉魯

The LALU collection has been beloved and highly regarded for many years. Nonetheless, at SEED we are always thinking the unthinkable, thus we've reinterpreted this charming collection with a contemporary twist. Keeping up with the trends in home furnishing and accessories, we too have to get creative and ensure our pieces are multi-functional. The linear fixture of LALU+pendant can be now be rotated to create cross or straight formations.

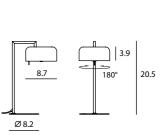






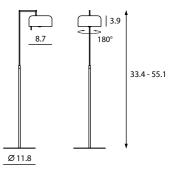


Canopy : C5 Back Plate : A1



Lalu+ Desk

SQ-250MDR E26 1 x Max 60W dip switch, shade rotatable Materials: steel, acrylic diffuser Color: shiny copper w/ matt black shiny jolly green w/ matt brass



Lalu+ Floor

SQ-250MFR E26 1 x Max 60W

ezo i x max ouw dip switch, shade rotatable, height adjustable Materials : steel, acrylic diffuser Color : shiny copper w/ matt black

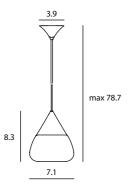


46 / MIST



MIST 嵐

Centuries ago, many Chinese poets composed beautiful poems inspired by intriguing mountainous sceneries. When standing on a mountaintop, people seem to be close enough to be able to touch the clouds with their fingertips and feel the mists against their faces. In dedication to those inspiring poems, we've created MIST in hopes to capture that very moment. MIST combines precision craftsmenship with laborious technique, sand-blasting every piece by hand. Turn the light on and MIST will calmly illuminate your surroundings.

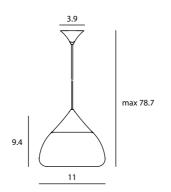


Mist Pendant M

SQ-8997P

E26 R63 1 x Max 50W Materials : steel, sand-blasted glass Color : matt brass / copper / chrome

Canopy: D2 Back Plate: A12



Mist Pendant L

SQ-8997PL E26 R80 1 x Max 50W Materials : steel sand-blass

Materials : steel, sand-blasted glass Color : matt brass / copper / chrome

Canopy : D2 Back Plate : A12







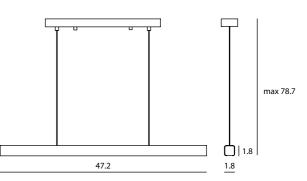




MUMU 目木

Designer Dian has been mastering the artistry of woodworking for years. He's always had an appreciation towards the organic nature the material exhibits. In the MUMU pendant, he utilizes the coolness of metal married with an LED light source, and counter-balances this with the warmth of the wood on both ends of the pendant. The MUMU is available in two versions: Matt White with Beech and Matt Black with Walnut.





Mumu Pendant

SLD-3981P LED 32W (3000K, CRI 90, 2150lm) built-in driver

Materials: steel, wood

Color: matt black w/ walnut (wood cap) matt pure white w/ beech (wood cap)

Canopy: M Back Plate : M

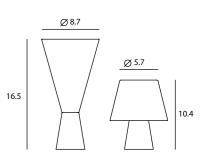






NUMEN 精靈

NUMEN lights differently each time you give it a new look and shape. With NUMEN, you can let your inner creativity loose and bend the NUMEN to whatever your heart desires. Challenge your wildest imagination! NUMEN is constructed with silicone rubber, which is a safe material that offers countless advantageous properties such as thermal stability, low chemical reaction, and low toxicity. Staying lit for a full a 20 minutes after its light source has been turned off, the fluorescent NUMEN literally falls asleep with you.



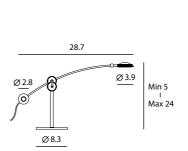
Numen Table
SQ-420D
E26 1 x Max 60W
In-line on/off hand switch
flexible lampshade
Materials : silicone rubber
Color : fluorescent green / floursecent lavender
purple / orange / blue / white



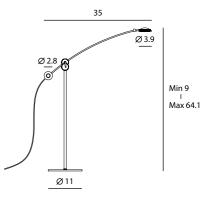


PLANET 行星

PLANET embodies and represents the SEED ideology. At SEED we are simple, elegant, practical, yet interactive. It took our design geniuses tiresome years to overcome a myriad of technical challenges, but finally, the PLANET has been born. Planet is incredibly polished and sophisticated, yet still so straightforward. The multi-adjustable parts provide the user the flexibility to meet their every need. Combining intelligent design with innovational aesthetics, the PLANET is ready to tenderly emit a moon-like illumination through genuine copper gear.

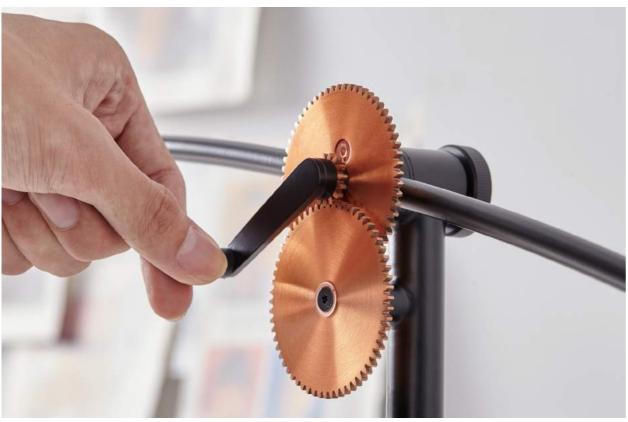


Planet Table SLD-100DRTE LED 1 x 8.6W (3000K, Ra>90, 600lm) muilti-direction adjustable Touch dimmer, adaptor driver Materials: steel, copper (gear) Color: copper



Planet Floor
SLD-100FRTE
LED 1 x 8.6W (3000K, Ra>90, 600lm)
muilti-direction adjustable
Touch dimmer, adaptor driver
Materials: steel, copper (gear)
Color:copper









SALUTE 舉杯

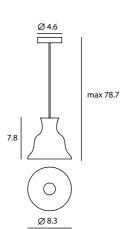
SALUTE is inspired by the art of drinking wine. Sculpturally interesting, stylishly modern, the SALUTE is creatively shaped like a wine glass. Enjoy a glass of chardonnay and truly savor every flavor your wine has to offer. Sit at a table that is dramatically lit with SALUTE, enjoy the visible feast in front of you. C'est la vie!





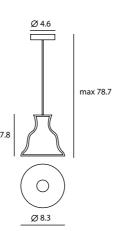


chrome copper



Salute Bell Clear SQ-827P E26 1 x Max 60W Materials: mouth-blown glass, steel

Canopy: A Back Plate : A



Salute Bell SQ-827PR E26 1 x Max 60W Materials: mouth-blown glass, steel Reflector : chrome / copper

Canopy: A Back Plate : A







SALUTE / 59 58 / SALUTE





$\mathsf{SQUARE}\,\dot{\mathcal{T}}$

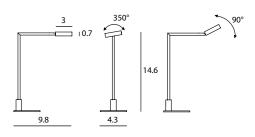
SQUARE exemplifies how the simplest of designs are always effortless and evolving. SQUARE incorporates LED lighting which efficiently requires less power and environmentally saves 80% energy. SQUARE offers impressive flexibility that allows you to rotate its shade 350° degrees.



matt black



matt white



Square Desk
SLD-981DRTE
LED 1 x 5W (3000K, CRI>80, 425lm)
Touch dimmer, adaptor driver
Materials: aluminum, steel
Color: matt white / matt black

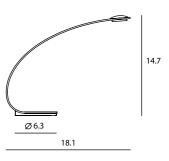




STREAM 彗星

STREAM captures a comets path. STREAM marries sculptural geometry with practicality. STREAM is dramatically constructed with one sleek piece of aluminum body. Technologically savvy, and environmentally responsible, it utilizes LED lighting. The flexible four stage dimmer allows you to adjust the STREAM to your illumination needs.





Stream Desk SLD-510DTE LED 1 x 5W (3000K, CRI>80, 425lm) Touch dimmer, adaptor driver Materials : aluminum Color : shiny white / matt black

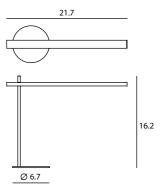




TICKTOCK 滴答

TICKTOCK is inspired by the very concept of time. Without any hesitation, time is constantly moving forward second by second. Creating sculptural geometry, TICKTOCK is coated with sleek matt black paint, and connected to a power source by a red textile cord. The strategic use of LED makes this modern lighting environmentally sound as well.





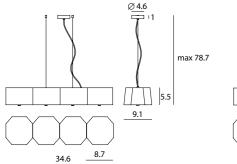
Ticktock Desk
SLD-393DP6
LED 6 x 1W (3000K, CRI>80, 540lm)
Push on/off switch
Materials : aluminum, steel
Color : matt black w/ red cord





ZHE P 柘

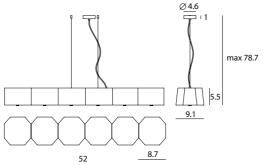
ZHE is inspired by a wood from the Orient that is hard as rock. The metal lampshade is meticulously and deliberately hand welded together to resemble a cluster or rocks. Look closely and notice how each metal plate is a bit asymmetrical yet they all fit seamlessly together. Wooden stoppers under each frosted diffuser not only introduce warm elements of the wood, but functionally they soften up the overall light source. ZHE exemplifies subtle illumination in a grand scale.



Zhe Pendant 4

SQ-2322MPL4 E26 4 x Max 100W Materials : steel, glass, beech Color : matt black / matt white

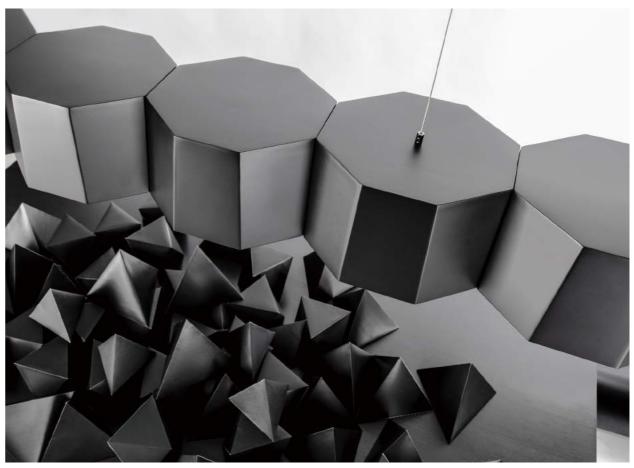
Canopy : A Back Plate : A



Zhe Pendant 6

SQ-2322MPL6 E26 6 x Max 100W Materials : steel, glass, beech Color : matt black / matt white

Canopy : A Back Plate : A







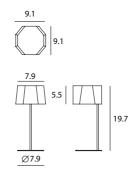
68 / ZHE P





ZHE D 柘

ZHE D provides for a desk lamp version of the ZHE P. ZHE is inspired by a wood from the Orient that is hard as rock. The metal lampshade is meticulously and deliberately hand welded together to resemble a cluster or rocks. Look closely and notice how each metal plate is a bit asymmetrical yet they all fit seamlessly together. Wooden stoppers under each frosted diffuser not only introduce warm elements of the wood, but functionally they soften up the overall light source. ZHE D is small in scale but substantial in design.



Zhe Table SQ-2322MD E26 1 x Max 60W Materials : steel Color : matt black

PRODUCT SPECIFICATIONS

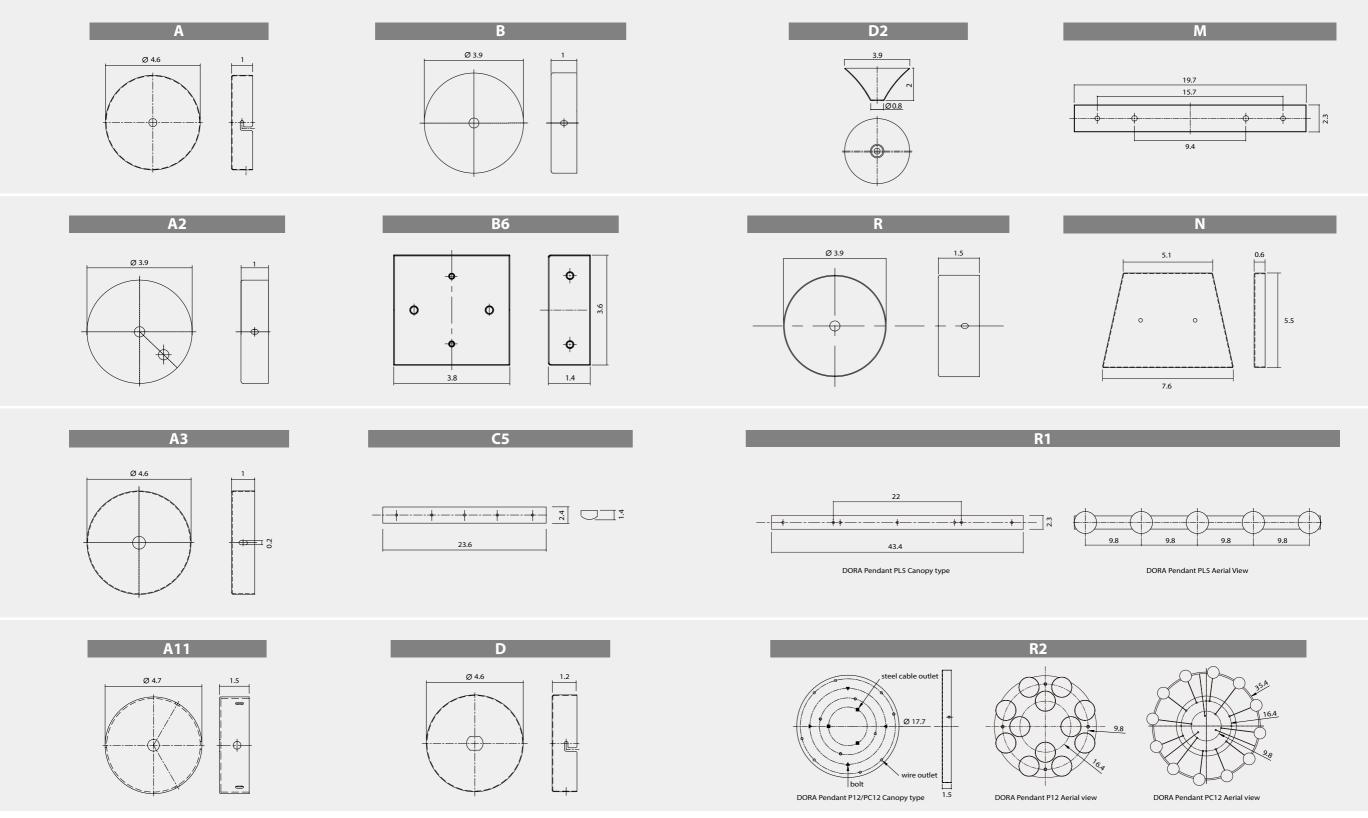
Collection	Model No.	Туре	Rating bulb	(kg)	Canopy	Plate
ARCHER	SQ-703FR SQ-603FLR	Floor Floor XL	E26 1 x Max 60W E26 3 x Max 60W	13.2 33.5		
CARRY	SQ-6353MDU SQ-6350MDU SQ-6350MFU	Desk Mini Desk Floor	E26 1 x Max 60W E26 2 x Max 60W	2.3 4.3 6.8		
CASTLE	SG-623CP SQ-7131CP SQ-7132CP SQ-7133CP SQ-185CP SQ-3164CP SLD-7033CWO SLD-7034CWO	Pendant XS Pendant S Pendant M Pendant L Pendant Cone Pendant Bell Wall S Wall R	G9 1 x Max 35W Halogen bulb E26 1 x Max 100W E26 1 x Max 100W E26 1 x Max 77W E26 1 x Max 77W E26 1 x Max 77W LED 1 x 5W 3000K 440Lm CRI90 LED 1 x 5W 3000K 440Lm CRI90	0.7 2.0 6.7 14.1 2.3 2.5 1.6 1.3	D A A11 A11 A A B6 B6	A A S A A C2 C2
CONCOM	SQ-513MW	Wall	E12 1 x Max 30W	1.4	N	N
CHINA	SQ-6350MDJ-1 SQ-6350MF-1	Desk Floor	E26 2 x Max 60W	3.7 8.8		
DAMO	SQ-339MDRS SQ-339MDR	Desk Simple Desk	E26 1 x Max 60W E26 2 x Max 60W	2.8 4.8		
DODO	SQ-218PS SQ-218FR	Pendant Floor	E26 1 x Max 60W	1.2 3.7	А	U
DOBI	SQ-2181D SQ-2181PR	Desk Pendant	E12 1 x Max 30W	1.3 1.1	В	A6
DOME	SQ-360MP SQ-3650MP	Pendant M Pendant L	E26 1 x Max 77W E26 1 x Max 100W	2.4 4.2	А	А
DORA	SLD-1010P SLD-1010PL5 SLD-1010P12 / PC12	Pendant	LED 1 x 6.5W 3000K 600Lm CRI90 LED 5 x 6.5W 3000K 3000Lm CRI90 LED 12 x 6.5W 3000K 7200Lm CRI90	1.2 6.7 18 / 19.1	R R1 R2	R R1 R2
HELIO	SQ-633MP	Pendant	E26 1 x Max 77W	1.2	А3	А3

Collection	Model No.	Туре	Rating bulb	(kg)	Canopy	Plate
LAITO	SQ-8961MP SQ-793MWR	Pendant Wall Mini	E26 1 x Max 77W E12 1 x Max 30W	0.9 0.5	A3 A2	A3 A2
LAITO WOOD	SQ-893DWR	Desk	E26 1 x Max 60W	2.1		
LALU+	SQ-250MDR SQ-250MFR SQ-250MCTR4	Desk Floor Pendant	E26 1 x Max 60W E26 1 x Max 60W E26 4 x Max 60W	2.8 4.7 7.0	C5	A1
MIST	SQ-8997P SQ-8997PL	Pendant M Pendant L	E26, R63 1 x Max 50W E26, R80 1 x Max 50W	1.3 2.6	D2	A12
MUMU	SLD-3981P	Pendant	LED 1 x 32W 3000K 2150Lm CRI90	2.9	М	М
NUMEN	SQ-420D	Desk	E26 1 x Max 60W	0.7		
PLANET	SLD-100DRTE SLD-100FRTE	Desk Floor	LED 1 x 8.6W 3000K 600Lm CRI90	3.6 6.2		
SALUTE	SQ-827P SQ-827PR	Pendant	E26 1 x Max 60W	1.2 1.5	А	A
SQUARE	SLD-981DRTE	Desk	LED 1 x 5W 3000K 425Lm CRI>80	2.0		
STREAM	SLD-510DTE	Desk	LED 1 x 5W 3000K 425Lm CRI>80	1.4		
TICKTOCK	SLD-393DP6	Desk	LED 6 x 1W 3000K 540Lm CRI>80	1.8		
ZHE P	SQ-2322MPL4 SQ-2322MPL6	Pendant 4 Pendant 6	E26 4 x Max 100W E26 6 x Max 100W	7.6 10.8	A	Α
ZHE D	SQ-2322MD	Desk	E26 1 x Max 60W	2.8		

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PRODUCT SPECIFICATIONS

CANOPY TYPE

SEEDDESIGN



BACK PLATE TYPE SEEDDESIGN

